

Approved Converter 2020

Rennicks (UK) Ltd. certifies

Fleet ID Ltd

Fleet 💫

As an approved convertor and applicator of Nikkalite Vehicle **Conspicuity Sheeting**

Collenel

Rennicks UK Ross Bullerwell Managing Director



www.rennicksuk.com



Approved Converter 2020

In recognition of their commitment to Manufacturing and Quality Control systems, the aforementioned vehicle converter qualifies for the Rennicks/NCI Approval Scheme.

Nikkalite [®] Flexible Crystal Grade White - 92802, Yellow - 92804, Red - 92805, Blue - 92806, Green - 92808 Fluorescent Yellow Green - 92844, Fluorescent Orange - 92847	Expected Life 10 Years 10 Years
Nikkalite [®] FEG Flexible Engineering Grade White - 48012, Black - 48003, Yellow - 48004, Red - 48005, Blue - 48006, Green - 48008 Fluorescent Yellow Green - 8594	7 Years 5 Years
Hi-S Cal Fluorescent Sheeting Red 7F-200, Light Yellow 7F-310	3 Years

The 10 Year UK Warranty applies to Nikkalite[®] Crystal Grade conspicuity kits processed by Rennicks Gold Converter using the AdvantEdge edge seal process then applied, fitted and maintained in accordance with the Gold Converter Terms & Conditions. Full details of the Accreditation Scheme are available on request.

Environment and Sustainability

Nikkalite[®] sheetings are manufactured by Nippon Carbide Industries (NCI), a Japanese based company. Japan was one of the early signatories to the legally binding 1998 Kyoto protocol for the reduction of greenhouse gases and CO² emissions. In addition NCI are required to comply with Japanese Laws concerning Energy Conservation and Recycling and together we are working to reduce our impact on the environment. Further information can be found at **www.rennicksuk.com**



Rennicks (UK) Ltd

Stuart Road, Manor Park, Runcorn, Cheshire, WA7 1TS



www.rennicksuk.com



2020 Approved Converter Certificate

Expires 1st January 2021

Lakeside Group & Avery Dennison Certifies:



As qualified converters for the following products -

Emergency Vehicle Grades:

Avery Dennison V8000® Metallised Micro-Prismatic available in Red, Blue, Green, Fluorescent Orange, Fluorescent Yellow/Green & White.

Chapter 8 Vehicle Grades:

Avery Dennison V4000 Chapter 8 Grade Engineering Grade available in Red

Avery Dennison T6500 Chapter 8-R3B Grade Micro-Prismatic available in Red

Avery Dennison T7513 Chapter 8 Premium Grade 50mm edge sealed Micro-Prismatic available in Fluorescent Yellow/Green

> Aura Optical Systems® 191 Chapter 8-R3B Metallised Prismatic Grade available in Red

> Aura Optical Systems® 139 Non-Reflective Fluorescent vinyl available in Yellow/Green

Warranty:

All products carry a full manufacturers warranty when converted by Fleet ID.

For further information, please contact:

Lakeside Films Ltd Tel: + 44 845 293 8062 E-mail: info@lakesidegroup.co.uk www.lakesidegroup.co.uk



OPTICAL SYSTEMS

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10 year lifetime warranty

Fleet ID

A certified assured seal plus partner

Who in partnership with 3M offer a 10 year lifetime warranty on 3M[™] Diamond Grade[™] emergency service liveries





Please refer to terms and conditions

Approved Converter





Approved converter of

ORALITE[®] retroreflective sheeting for vehicle conspicuity

The above mentioned company, manufacturing with ORAFOL's ORALITE[®] reflective sheeting for vehicle conspicuity and in accordance with industry standards, qualifies for the ORAFOL Warranty Scheme with the following grades:

ORALITE® VC 612 Flexibright Grade (prismatic technology)

ORALITE[®] VC 612 Flexibright Grade shall maintain reflective performance as stated in the technical datasheet issued by ORAFOL for up to 7 years in outdoor conditions.

ORALITE® VC 212 HIP Grade (prismatic technology)

ORALITE[®] VC 212 HIP prismatic Grade shall maintain reflective performance as stated in the technical datasheet issued by ORAFOL for up to 5 years in outdoor conditions

Full details of the ORAFOL® Warranty Scheme are available from ORAFOL Europe GmbH upon request.

Environment and sustainability

All products by ORAFOL are produced to the highest quality standards, with special attention to environmental concerns. The ORAFOL Europe GmbH production facility in Germany is fully ISO 14001 certified and fully ISO 50001 (Energy Management System) certified.

October 2020

Members of:



Rennicks Approved Gold Converter 2020 Marketing Pack

Dear Lee Whitehead

Congratulations on achieving the Rennicks UK Gold Converter Accreditation. I am pleased to enclose your marketing pack which includes the following items:

- Approved Gold Converter Logo
- Approved Gold Converter Certificate
- Sample blog to announce approval, including quote from Rennicks
- Sample social media posts to announce approval

I would like to take this opportunity to thank you for your interest in Nikkalite[®] from Rennicks and wish you all the best for 2020.

Best wishes,

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Ross Bullerwell Managing Director Rennicks UK

MARKETING PACK

Approved Gold Converter Logo

As an Approved Gold Converter, you are welcome to include the following logo in your marketing literature and on your website.



Download hi-res logo here where you will find various formats available.

Approved Gold Converter Certificate

You will have been presented with an electronic copy of your certificate. Should you wish to receive a printed copy, please contact us.

Announcement of Approval Status

If you would like to announce that you are an Approved Rennicks Gold Converter, we have drafted a sample blog and some sample social media posts which you are free to use.

Sample Blog

Fleet ID Awarded Gold Status Approval

We're delighted to announce we have been awarded Approved Gold Converter Status for Nikkalite[®] Flexible Crystal and Engineering Grade materials from Rennicks UK.

Nikkalite[®] liveries provide exceptional early recognition of the vehicle's position to other road users in all weather conditions, day and night, due to their high retroreflectivity.

We have been externally audited across all of our material handling and manufacturing processes. This means our customers have full assurance that all aspects of our products meet the highest standards in terms of both intrinsic quality and production.

Sean Coffey, Technical Manager at Rennicks said, "It is with pleasure that we are able to confirm our valued client, Fleet ID has been fully assessed and has surpassed all the requirements of our Rennicks Gold Status Converter Programme."

In partnership with Rennicks, we are able to offer our customers a Nikkalite[®] backed warranty giving reassurance and peace of mind.

Sample Social Media Posts

Twitter:

"We're delighted to announce we have been awarded Approved Gold Converter Status for Nikkalite® Flexible Crystal and Engineering Grade materials from @Rennicks_UK."

LinkedIn:

"We're delighted to announce we have been awarded Approved Gold Converter Status for Nikkalite[®] Flexible Crystal and Engineering Grade materials from Rennicks (UK) Ltd. We have been externally audited across all of our material handling and manufacturing processes. This means our customers have full assurance all aspects of our products meet the highest standards in terms of both intrinsic quality and production." We would like to support you by sharing your content across the Rennicks social media channels. To enable us to do this, it would be helpful if you could please tag Rennicks in any Nikkalite[®] related posts you would like us to share. Images can increase social media engagement, so where possible we would recommend including a photo of the liveried vehicles.

Rennicks social media channels are: LinkedIn - <u>Rennicks (UK) Ltd</u> Twitter - <u>@Rennicks_UK</u>

You may also use the hashtag #RennicksApprovedGoldConverter.

Additional PR Opportunity

You will see from our <u>website</u> that we run a number of client case studies. If this is something you would be interested in, please get in touch with our Marketing Manager (contact details below).

Marketing Contact

Should you require any support with the logos and suggested content included in this document, please feel free to contact our Marketing Manager:

Karen Randall Marketing Manager krandall@rennicksuk.com